

## MONTHLY MEMBERSHIP PROGRESS REPORT

Multiple District 40

Results as of: 3/31/2015

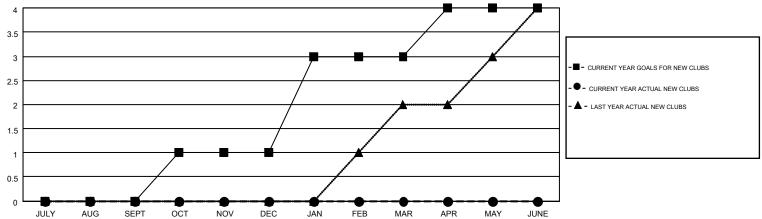
LOCATION: NEW MEXICO

GMT: KENNETH SCHWOLS

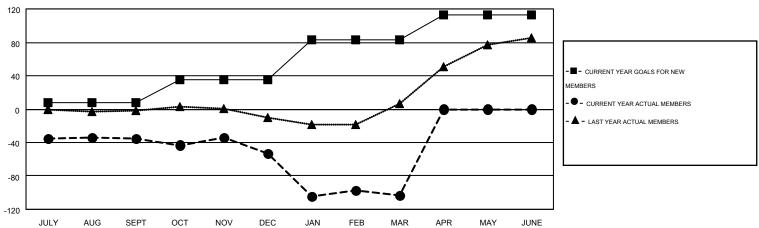
GMT CA 1

|               |                  | Clubs             |                  |                  | Members  RESULTS FOR 2014-2015 |                    |  |                    |                  |
|---------------|------------------|-------------------|------------------|------------------|--------------------------------|--------------------|--|--------------------|------------------|
|               | RESUI            | LTS FOR 2014-2015 | i                |                  |                                |                    |  |                    |                  |
| QUARTER       | NEW CLUB<br>GOAL | NEW CLUBS         | DROPPED<br>CLUBS | NET<br>GAIN/LOSS | QUARTER                        | NEW MEMBER<br>GOAL | CHARTER AND<br>NEW<br>MEMBERS<br>ADDED | DROPPED<br>MEMBERS | NET<br>GAIN/LOSS |
| JULY/AUG/SEPT | 0                | 0                 | 0                | 0                | JULY/AUG/SEPT                  | 8                  | 31                                     | 66                 | -35              |
| OCT/NOV/DEC   | 1                | 0                 | 2                | -2               | OCT/NOV/DEC                    | 27                 | 36                                     | 54                 | -18              |
| JAN/FEB/MAR   | 2                | 0                 | 0                | 0                | JAN/FEB/MAR                    | 48                 | 45                                     | 95                 | -50              |
| APR/MAY/JUNE  | 1                | 0                 | 0                | 0                | APR/MAY/JUNE                   | 30                 | 0                                      | 0                  | 0                |





## GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 2  DROPPED MEMBERS |                | 33 CLUBS OF 63 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBU <sup>*</sup><br>MALE<br>FEMALE | TION<br>761 (62.84%)<br>450 (37.16%) |            |
|-----------------------------------|----------------|--|--|--------------------------------------|------------|
| DECEASED CLUB CANCELLED OTHER     | 8<br>10<br>197 | CLICK HERE FOR HEALTH ASSESSMENT DATA      | FAMILY UNIT MEMBERS HEAD OF HOUSEHOLD          |                                      | 243<br>116 |
| TOTAL                             | 215            |  | NON-HEAD OF HOUSEHOLD                          | 127                                  |            |